Economic Impact

At Carnival Corporation, we are deeply appreciative of the more than 800 ports and destinations around the world who warmly welcome us into their communities to share their beautiful environments and cultures with our guests. Together, we form a partnership that opens new worlds and experiences for our guests, while maximizing the benefits that cruise tourism brings to local communities.

The Cruise Boom

- The cruise industry supports millions of jobs and injects hundreds of billions of dollars in local communities.
- According to the latest data from the Cruise Lines International Association (CLIA), in 2024 & 2025 the global cruise industry generated:
  - 37.2 million global cruise passengers
  - 1.8 million jobs
  - $60 billion in wages and salaries earned
  - Almost $700 average spend per cruiser in port cities during a typical 7-day cruise
  - $198.8 billion in total global impact — the highest on record
- The cruise industry also supports countless jobs with businesses that support cruise guests and crew onshore – including travel agents, taxi drivers and ground transportation, street vendors and gift shop owners, hotels, local restaurants, tour operators and guides, local suppliers, baggage handlers, port workers and more.
- Additionally, 6 in 10 cruisers return to a destination that they first visited on a cruise, creating a cycle that helps drive continued economic growth in local communities.

Supporting Our Communities

- Every year we find new ways to foster shared value, mutual growth and goodwill with our destination partners, including countless employment opportunities and long-term economic activity that will be felt long after our ships depart.
- We work hard to cultivate enduring relationships with the communities we visit, working with local governments, business partners and leaders to create opportunities for mutual growth and success.
- We also seek out meaningful ways to help address pressing local needs in destination communities.
- Additionally, we are members of the Global Sustainable Tourism Council (GSTC), a leading global not-for-profit organization that establishes and manages global standards for sustainable travel and tourism, among others.

Investing In Our Destinations

- In addition to our global fleet of 90+ ships that make thousands of port calls around the world, we bring paradise to life with seven exclusive destinations in the Caribbean and Mexico.
- We also own eight hotels and lodges and the largest ground transportation company in Alaska and the Yukon Territories, offering the most complete way to experience the Last Frontier.
- These operations across all of our ports and exclusive destinations support thousands of jobs.
- For example, our new port destination Celebration Key is generating several economic opportunities in The Bahamas, including:
  - 1,000+ local jobs through company and third-party vendor operations, including management, finance, human resources, IT, guest services, lifeguards, maintenance, security, chefs, servers and retail
  - 80% of on-site outlets owned & operated by Bahamians
  - During operation, 99% of our hires have been Bahamian, with 81% residing in Grand Bahama
  - 20+ food and beverage outlets serving local Bahamian specialties
  - Plus various other entrepreneurship opportunities for Bahamian locals and businesses, such as transportation services, food and beverage supplies, local restaurants and shopping as well as employee housing rentals

CARNIVAL CORPORATION